



# ABOUT

## COMMUNITY EVENTS

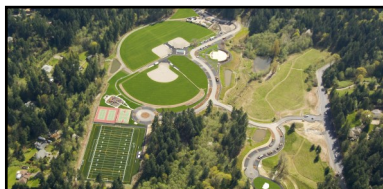
PenMet Parks offers 4 special events for the community: Spring Easter Egg Hunt, Food Truck Feast, Scarecrow Festival and Breakfast with Santa.

## MARKETING

Full marketing campaigns are launched for every event. Sponsor logos are included on all platforms of media promotions. Sponsorships can be tailored to meet your marketing needs. Call or email Chuck Cuzzetto at 253-530-0833 CCuzzetto@penmetparks.org

## VENUE

Sehmel Homestead Park is PenMet Parks' flag ship park for families and community gatherings. With ample space for activities and events, we welcome the opportunity to host our events at Sehmel Homestead Park.



**PenMet Parks**  
10123 78th Ave NW  
Gig Harbor WA 98332

Phone: 253-858-3400  
Fax: 253-858-0192  
E-mail: [info@penmetparks.org](mailto:info@penmetparks.org)



# 2018 Event Sponsorship

*Our mission is to enhance the quality of life on the Gig Harbor Peninsula by providing park and recreational opportunities for all its citizens.*

**WWW.PENMETPARKS.ORG**  
**253.858.3400**

# EVENTS

## FATHER DAUGHTER DANCE

Fathers and Daughters of all ages to spend quality time together. This is a special night for creating life long memories. Join us for an evening of dance, refreshments and fun!

## SPRING EGG HUNT

The event is held the Saturday before Easter each year at Sehmel Homestead Park. The Spring Easter Egg Hunt runs throughout the event so every child is guaranteed a chance to find eggs and win a great prize.

## MOTHER SON DANCE

What better way to celebrate than with your special young man. Get dressed up (optional) and join us for an evening of dance, games, refreshments and fun.

## BREAKFAST WITH SANTA

Celebrate the holiday season with Santa pictures (photo strip), holiday music, arts & crafts and letters to Santa, pancake breakfast and more!

## FOOD TRUCK FEAST

The 2017 Food Truck Feast is scheduled for Saturday, June 17th from 11– 5pm. This is a great way to spend Father's Day weekend with dad, family and friends

## SCARECROW FESTIVAL

Our Scarecrow Festival features a community Scarecrow Competition with entries created by local business, community groups and families.

## Silver Sponsor - \$250

Logo in PenMet Recreation Guide (14,500 copies)  
Logo on event posters at parks, local businesses and agencies  
Logo on rack cards at parks, local businesses and agencies  
Logo on PenMet electronic blast  
Logo added to event program  
Name recognized from the stage during the event  
Logo on PenMet Parks website  
Promotional booth space (10 x 10) at the event (doesn't include awning)  
Ability to provide up to 1 banners to be posted

## Gold Sponsor – \$500

*All Items listed above PLUS:*

Prime promotional booth space (10 x 10) at the event with **exclusivity** rights based on business type (doesn't include awning)

## Premier Sponsor - \$750

*All items listed above PLUS:*

Logo/Name added as sponsor of activity area: entertainment stage, kid zone, scarecrow contest, pumpkin launcher  
Prime promotional booth space (10 x 20) at the event with exclusivity rights based on business type (doesn't include awning)  
Ability to provide up to 4 banners to be posted throughout the event  
Ad space, 1/4 page in one of the PenMet Parks recreation guide (fall, winter, spring, summer)  
Ad space at indoor soccer center (small)

## Platinum Title Sponsor - \$5,000

*All items listed above PLUS:*

Name recognized from the stage during the event  
Logo/Name added to event title as sponsor to all marketing material  
Event designed to fit your company celebration, goals or mission  
Prime promotional booth space (20 x 20) at the event with **exclusivity** rights based on business type (doesn't include awning)  
Ad space, 1/2 page in one of the PenMet Parks recreation guide (fall, winter, spring, summer)  
Ad space at indoor soccer center (large)

## ASK ABOUT INKIND SPONSORS!



## I WANT TO BECOME A SPONSOR!

\_\_\_\_\_  
FIRST NAME

\_\_\_\_\_  
LAST NAME

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY STATE ZIP

\_\_\_\_\_  
PHONE

\_\_\_\_\_  
EMAIL

\_\_\_\_\_  
FAVORITE PENMET EVENT/PROGRAM

## CLIP. MAIL. DONE.

*Checks can made payable to:*

**PenMet Parks**

**10123 78th Ave NW  
Gig Harbor WA 98332**

**Phone: 253-858-3400**

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